



Sponsorship Level Recognition	Corporate National	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Buckle Sponsor	Contributing Sponsor
Sponsorship Levels	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$650+	up to 650
Recognition of sponsor name on 4 Year Old Futurity	Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator						
Awards presentation participation for named event	Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator						
Exhibitor Party Host, one per event	Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator						
Sponsor info seminars	Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator						
Sponsor included in national event press releases	X	X					
Sponsor logo included in national event advertising	X	X					
Complimentary vendor space with prime location at event	10'X30'	10' X20'	10' X10'				
Sponsor Full Page Digital ad featured in event E-Newsletters	X	X					
Sponsor Spotlight Digital ad featured in event E-Newsletters			X	X			
Sponsor logo recognized in event E-Newsletters	X	X	X				
Sponsor digital ad/link included LIVE Broadcast Event coverage	MAST HEAD	MAST HEAD	SPOTLIGHT	SPOTLIGHT			
10 minute video program spot aired on Live Broadcast	X						
60 second video commercial spot aired on Live Broadcast		X					
30 second video commercial spot aired on Live Broadcast			X				
Premier reserved sponsor table for 8 people, includes daily lunch	X	X	X				
Print ad in event program	2 full color pages	1 full color page	1 full color page	1 full B&W page	1 half B&W page	1/4 B&W page	program listing
<i>*see ad sizes listed below</i>							
Sponsor banner in show arena	2	2	1	1	1	1	
Sponsor logo and hot link on event website	X	X	X	X	X	listing	listing
Social Media: Sponsor Facebook promotion on event page	X	X	X	X			
Distribution of sponsor furnished promotional materials at event	X	X	X	X	X		
Priority Stall Placement (based on availability)	BARN A	BARN A	BARN A	BARN A	BARN B	BARN B	
Priority Paid Warm Ups, limited number available	1st	2nd	3rd	4th	5th	6th	
Daily PA announcements at event	X	X	X	X	X		

Logos and print advertising must be emailed to your sponsorship coordinator by the required deadlines to be included in the event publicity!

Full Page Color Only (restricted placements available)	bleed . . . 8.5 x 11.0 live area . . 8.0 x 10.0
Full page non Bleed	8.0 x 10.5
1/2 page horizontal	8.0 x 5.0
1/2 page vertical	3.75 x 10.5
1/4 page vertical	3.75 x 4.75

Mast Head Digital Ad • Limited Availability
350 pixels wide x 100 pixels tall, 300dpi JPEG

Spotlight Digital Ad • Limited Availability
300 x 340 pixel logo or image, 300dpi JPEG

30 second video commercial: Quick Time, MPEG, AVI formats (high resolution required)

Product/Services vs. Cash Sponsorships: Sponsor donations of product or services that exceed \$2500 in retail value will not be accepted without a minimum of 50% of that amount contributed in cash. For example: Bobbie Jeans wants to sponsor all three shows. They offer 25 gift certificates for each show in the amount of \$100 each, a \$2500 value. Bobbie Jeans is required to contribute an additional cash amount of \$1250 for each show.

At each event, the sponsorship level this sponsor will receive is Silver (\$2500 Level), as it is based on the retail value of the product donated.

Management reserves the right to make changes to the event and its conditions at any time. Management also reserves the right to refuse service to anyone.



Wild Card Reining Challenge

Produced by Brumley Management Group LLC

www.WildCardReiningChallenge.com

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2016 Sponsorship Commitment

Please input your sponsorship amount in the boxes below for each show. Thank you!

Sponsorship Levels	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$650+	up to \$650
Wild Card Reining Challenge, Las Vegas, NV ~ MAKE SPONSORS CHECKS PAYABLE TO Wild Card Reining Challenge							
Special Sponsorship Opportunity							
Special Sponsorship Opportunity							
May 25 - 29, 2016							

Print advertising deadline: April 19th, 2016. Banners must be received by May 15th!

Sponsor Contact Information

Business Name _____

Contact Name _____

Mailing Address _____

Email _____

Phone Number(s) _____

Please submit Sponsorship Commitment to:

Brumley Management Group LLC
 Amanda Brumley
 28150 N Alma School Pkwy, 103-619
 Scottsdale, AZ 85262
 Fax: 623-670-5905
 Email: brumleymanagementgroup@gmail.com
 602-316-6782



Sponsor invoices will be sent out prior to the show or you can mail checks, made out below, with commitment.

Please make sponsorship check out to: Wild Card Reining Challenge

Thank You!