



## Wild Card Reining Challenge May 23-27, 2017

### Application for Exhibit Space

(Applications with a 50% deposit must be received before 5/2/17)

**South Point Hotel & Casino  
South Point Arena & Equestrian Center  
(Arena Concourse)  
9777 Las Vegas Blvd, South  
Las Vegas, NV 89183**

**Move-In: Sunday, May 21, 2017 from 8am to 5pm**

**Monday, May 22, 2017 from 8am to 5pm**

**Show Days: Tuesday-Sunday, May 23-27, 2017**

**Move-Out: Sunday, May 27 after the Show until 11:00pm**

**Gift Show daily hours of operation will be the same as the Horse Show.**

**All Vendors will be located on the Arena concourse for this show.**

**Space is limited, so please get your application in early!**

Company Name: \_\_\_\_\_ Booth Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Additional Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Requested Booth Space:

\_\_\_\_\_ 10'x 10' (\$450.00 + \$30.00 special event fee)

\_\_\_\_\_ 10'x20' (\$600.00 + \$30.00 special event fee)

\_\_\_\_\_ Corner Booth (if available will be collected at move-in) add \$100.00 per corner

\_\_\_\_\_ Bulk Space Over 200 sq. ft (\$3.00 per sq. ft)

Please list all products you wish to display or sell at the show. Your contract will be assigned on the basis of this list. Vendors for the “Wild Card Reining Challenge” should strive to sell items that are **Western or relative to the Western lifestyle**. Items, products, or services not keeping with the criteria may not be accepted. Once a contract has been assigned, you may not display or sell any additional items. Please stay with your primary product. Auxiliary product may disqualify your acceptance into the show. Violations will result in immediate cancellation of your contract and all rental monies paid will be forfeited to the “Wild Card Reining Challenge”. Briefly describe the product or services offered:

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Please attach catalogs, samples, brochures, picture, etc. of your products, display or booth layout. If these are not available, attach a drawing with an explanation of how you plan on decorating your booth. Please note: Catalogs, pictures, etc., will not be returned unless requested.

Event management will provide each booth located on the Arena Concourse, with pipe and drape (unless otherwise requested) and 5 amps of electrical service per booth (regardless of size). Attached to this application are the necessary forms required for additional services (power, phone, etc) Please call for information regarding pricing for move-in/move-out labor. Ordering these services is the sole responsibility of the Vendor. PLEASE NOTE: a substantial discount is offered for ordering these services early! There are no provisions for water or drainage within the Equestrian Center.

Show Management reserves the right to assign booth space in accordance with other Exhibitors and products. The “Wild Card Reining Challenge” will strive to maintain a variety of diverse products in all areas for this show. Booth assignments are made based on this criteria. We want to ensure that all our Vendors have the opportunity to be as successful as possible! Please display your exhibit in a manner keeping with our theme. All decorations and booth layouts will be subject to the approval of show management.

The South Point Hotel & Casino is pleased to extend the special “Wild Card Reining Challenge” room rate to all Exhibitors participating in this show. Please call the South Point Hotel & Casino at (866) 796-7111 and ask for room reservations. Be sure to mention the “Wild Card Reining Challenge” rate when making your reservation. PLEASE BOOK YOUR ROOM EARLY! This special rate and room availability is LIMITED. It is the responsibility of each Vendor to make lodging arrangements.

**PAYMENT: A \$50% deposit must accompany this application.** All checks, CASHIER'S CHECKS or MONEY ORDERS should be made payable to: South Point Hotel & Casino. Please remember, the deadline for applications is May 2, 2017. Your application and payment must be received on or before this date to be considered. If your application is not accepted, your payment will be refunded to you. If accepted, Balance in full for ALL booth spaces must be received in our office no later than May 2, 2017. Cancellations after acceptance into the show will result in forfeiture of deposit and all monies paid to date. **FAILURE TO COMPLY WITH ALL DEADLINES WILL RESULT IN AUTOMATIC LOSS OF BOOTH SPACE CONSIDERATION. THE "WILD CARD REINING CHALLENGE" WESTERN GIFT EXPO IS BY INVITATION ONLY AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE. ALL QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN.** You will be notified (via email or mail) of acceptance/refusal. No telephone calls please! Upon acceptance, an invoice will be sent to you. All Vendors will be invoiced for the Clark County, Nevada "special event fee" of \$6.00 per event day (\$30.00) in addition to your booth rental fee. **PLEASE NOTE: Exhibit Hall A will not be available for Move-In or Move-Out. Labor will not be provided for move-in and move-out.** Please remember to bring your own carts/hand trucks for loading and unloading.

The undersigned agrees to abide by the rules and regulations stipulated in the actual contract should space be available. The undersigned hereby authorizes the South Point to secure information concerning any of the above facts, and by signing below the Exhibitor authorizes the release of such pertinent information to the South Point for this show.

Signature: \_\_\_\_\_

Name: (Please Print) \_\_\_\_\_

Booth Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return completed application/forms with your payment to:**

**Dee Smalls**  
[smallsd@southpointcasino.com](mailto:smallsd@southpointcasino.com)  
**South Point Arena & Equestrian Center**  
**9777 Las Vegas Blvd., South**  
**Las Vegas, NV 89183**  
**(702) 797-8005 OFFICE**  
**(702) 797-8006 FAX**

